

Dear Games Workshop,

I am writing this letter to let you know that I am saddened and angered by your recent decision to prohibit European re-sellers to sell to Australian customers. I could hit you with a barrage of questions as to why you did this, but even if you did answer, your explanation would not be important. What **is** important is that my attitude towards your company has irreparably changed for the worse. You have severely damaged any goodwill I may have felt towards you as a company, and as you know goodwill is very important commodity for a company to have.

I am perfectly aware of your international pricing structure, and have in fact noticed that your recommended retail prices in Australia are exorbitant in comparison with US and European prices. Your Australian prices are out of all proportion with taxes, shipping costs or currency exchange rates. I know this because I have access to the internet. This is apparently a surprise to you - why else would you think that your efforts to make me pay twice as much as a European customer would go unnoticed?

Basically, Games Workshop, your behaviour towards Australian hobbyists has led me (quite reasonably I think) to decide that you are not interested in selling me your products at the same reasonable prices you offer to your own fellow citizens. You are in fact deliberately attempting to exploit Australian (and New Zealand, and other) consumers.

I urge you to either repeal your re-sale prohibition or to bring your Australian prices in line with your regular UK and US structures. This letter is therefore a letter of protest. Your company is exploitative and unjust, and is discriminating against customers apparently solely on their nationality. This is how it appears to me and this is the opinion I will give to others both publicly and privately.

Thank you for your time,